



## About project

OpenITup aims to extend and develop educators' competences in the effective teaching of literacy, digital and entrepreneurial skills to vulnerable groups of adult learners, by making use of effective new tools and technologies. The project is complementary to the Erasmus+ project "Open the Door to Europe"- [www.opendoortoeurope.eu](http://www.opendoortoeurope.eu) , finalised in 2016, strengthening furthermore language competences (moving on to B1-B2 levels) and the entrepreneurial skills and aiming to equip adult learners with the skills that are needed to turn their business ideas into successful start-ups.

"OpenITup" is an opportunity for both educators and adult learners to acquire the knowledge and skills necessary to be self-employed, a very challenging goal that seems and almost impossible without basic skills, such as literacy and -in the world of global digitalization – digital skills as well as basic knowledge of entrepreneurship concepts.

## - Products and Intellectual Outputs -

**webinars** for educators with teaching and learning tools, mostly ICT and **digital tools**.

**videos** about **start-ups** in Europe, with practical and illustrative information

an **E-course** "Start Your Own Business" in English, Bulgarian, German, Greek, Italian, Spanish, Polish and Turkish. For adult learners and educators.

a **Tool-KIT** for educators with an **ICT** (innovation – communication-technology) approach, including **ICT skills** upgrading materials and **teaching resources** in the field of **entrepreneurship**.



## Kick off Meeting in Reus (Spain)

On 9<sup>th</sup> and 10<sup>th</sup> November 2017 the Kick off Meeting of OpenITup took place in Reus, Spain, with a representative of each partner organisation.

All together, partners elaborated a detailed outline and schedule of the project and started thorough discussions and debates on some of the intellectual outputs to develop, such as the E-course.

All information, materials and resources will be available for all on the open platform [www.openitup.eu](http://www.openitup.eu)



Coordinator:



Partners: edEUcation

